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F3
portion of a parallel] video segments included within the video program.

REMARKS

Claims 97, 100 and 103 have been amended, claims 97-105 are presented for examination.

Applicant wishes to express his gratitude to Examiner Tran for the granting of an official interview with applicant's representatives on March 14, 1999. As a result of that interview, it is believed that this application was advanced toward allowance. With this amendment, the claims are amended to conform to the agreement reached at the interview.

By the present amendment, applicant has amended the independent claims to describe the invention with greater particularity and to further distinguish the present invention from the prior art of record. Support for this change may be found, for example, in the specification on page 23, lines 19-25 and page 32, lines 25-29, or specifically on page 36, lines 21-28 wherein it states:

"Where the inclusion of commercials is consistent with the viewer-established preference structure and is accepted by the viewer as a condition of value received by the viewer, the transmission of the commercial to the television is promoted by providing special segment codes that would

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inhibit the player or VRT functions (e.g. viewer preference structure, skip function) from interfering with that transmission."

A Power of Attorney appointing Eugene M. Cummings, Registration No. 24,398 and David M. Mundt, Registration No. 41,207 as attorneys in this application is enclosed. Also, a Terminal Disclaimer disclaiming that portion of this patent which extends beyond the expiration of U.S. Patent No. 5,434,678 is enclosed. A Statement Under 37 CFR 3.73(b) accompanies the Terminal Disclaimer. A copy of the recordation of the assignment document for parent application Serial No. 07/832,335, recorded at Reel/Frame 9642/0304 is also enclosed.

The appropriate fee is enclosed with this amendment. However, the Commissioner is hereby authorized to charge any deficiency in the enclosed fee which may be required, or to credit any overpayment thereof to Deposit Account No. 50/1039.

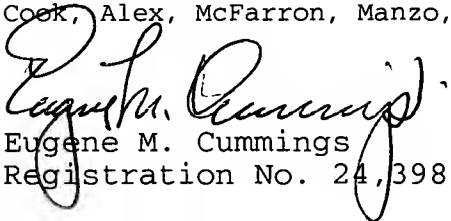
With this amendment all grounds for rejection are believed to be resolved, and it is believed that this application

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is now in condition for allowance, which action is respectfully solicited.

Respectfully submitted,

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March 20, 2000